

DIGITAL MARKETING SERVICES

TARGETED DISPLAY

- **Features:** Banner or video ads delivered across major high-traffic websites targeting your ideal customer.
- **Benefits:** Target by geography and demographic info such as income, education level, interests, keywords, and topics.

Pricing starting at \$100

GEOFENCING DISPLAY ADS

- **Features:** Deliver banner ads to individuals who enter a designated fenced location (physical address).
- **Benefits:** Target your competitor's location or addresses where a density of your ideal customer is located.

Pricing starting at \$100

PAID SEARCH / PAY-PER-CLICK (PPC)

- **Features:** Your website will be at the top of a Google search when someone searches for the products or services you offer.
- **Benefits:** One of the best ways to help your website garner higher, consistent traffic from relevant search results.

Pricing starting at \$500

SOCIAL MEDIA MARKETING

- **Features:** Deliver targeted ads on Facebook & Instagram.
- **Benefits:** One of our most targeted platforms. Ideal for raising brand awareness, driving website traffic and leads.

Pricing starting at \$250

EMAIL MARKETING

- **Features:** Email tailored messages to targeted recipients.
- **Benefits:** Target over 25k recipients by location, job type & more.

Pricing starting at \$500

STREAMING VIDEO & AUDIO ADVERTISING

- **Features:** Video or audio ads on any device
- **Benefits:** Target a valuable audience of content streamers.

Pricing starting at \$500

VIDEO PRODUCTION

- **Features:** Develop brand videos and social media content. Our team handles production planning, video shooting and editing.
- **Benefits:** Tell your story through video and use it on your social media channels, website, etc.

Pricing starting at \$1000

SEARCH ENGINE OPTIMIZATION (SEO)

- **Features:** Our team will improve your organic search rankings by developing web content, building inbound and outbound links and establishing web code.
- **Benefits:** Improve your Google search ranking to help people find you easier.

Pricing starting at \$500



LF Digital Media